

7.3 Institutional Distinctiveness

The distinctiveness of the college may be measured in terms of mass participation of the students in cultural activities, most of whom are picked raw. Nurturing talent and empowering them through art and culture may be considered to be a distinct feature of the institution. By holding Youth Festivals, Cultural Programmes, Workshops, Seminars, Extension Lectures, live shows by renowned artists and other competitions regularly and ensuring mass participation of students in these, the institution aims at honing and nurturing the talent of the youth through art and culture. Majority of the students belong to rural areas and lack opportunities to exhibit their talent. It is a challenging task for the institution to explore and polish their hidden talent. By providing ample opportunities to students to participate in various competitions related to dramatics, dances, music, debates, literary writing, fine arts and heritage items, the college accepts the challenging task of making students competent, empowered and well-equipped. In the current session, Talent hunt was initially organised to explore and hunt maximum talent. Post-talent hunt, workshops and training sessions were held to guide and train them for bigger events. Resultantly, a student of the college, Gurkirat Kaur Rai, participated in PTC Voice of Punjab (Season – 8) competition and won the title of ‘Voice of Punjab’ by defeating 10,000 contestants. The college hosted the Zonal Youth and Heritage Festival of Panjab University this year. Approximately 256 college students of college participated in 60 items of the festival and won 47 prizes. Overall Panjab University Zonal Trophy’ was won by the college. Those qualifying, participated in the Inter-Zonal Youth and Heritage Festival of Panjab University and bagged 14 prizes and also won the ‘Overall Panjab University Vice Chancellor’s Trophy’, a rare honour for the college. In January 2018, five students of the music department participated in the National Festival. On 17th April 2018, students participated in the Punjab State Level Inter-College Cultural Competition held by Kala Parishad, Chandigarh and won 1st position in ‘Vaar Gayan’ and 3rd prize in ‘Kavishri’. A cultural programme was especially organized in the sacred memory of the Chief-Patron of College Bibi Bhagwani Kaur ji on 17th March, 2018. Mr. Iqbal Mahal, the first broadcaster of North America and a promoter of young talent, was especially present. Apart from this the students exhibited their creative and artistic skills by participating in the Teej Festival, International Youth Day, National Youth Day, International Women’s Day, Fashion Show, Maat Bhasha Diwas, Hindi Diwas etc. Outstanding performers were felicitated in the form of scholarships, financial aid, awards and honours by the college. Being valuable and enjoyable in their own right, cultural activities give youngsters a chance to master life skills and prove to be useful individuals for society.