

1.3.2

BBA 324: PROJECT REPORT AND VIVA VOCE

The projects have to be submitted during 6th Semester. Projects have to be submitted in duplicate. For conducting research, a structured and scientific approach should be followed by students. Apart from introduction chapter, research project should have chapters related to review of literature (in brief), research methodology, data analysis and interpretation and summary and conclusion. Viva Voce is to be conducted by an external examiner.

MC. 207- SUMMER TRAINING REPORT AND VIVA VOCE (For Regular Students Only)

After the Completion of Second Semester Examination the students will go on 6-8 Weeks summer training in various Industrial undertakings, banking and financial services institutions, and Retail Sector organizations, undertake a project there to study a particular problem and file three copies of summer training report within 15 days completion of the training. The student has to file a certificate of completion of training issued by training organization. A VIVA-VOCE Examination will be conducted by the External examiner appointed by the University on the problems undertaken in the summer training report. Principal of the College/Chairperson of the Department must appoint one internal supervisor for the guidance of the student regarding the Summer Training Project. The List of the internal supervisors so appointed must be communicated to the Controller of examination within 10 days from the date of appointment. The Internal supervisor will also be acting as Internal Examiner at the time of Conduct of VIVA-VOCE and sit with External Examiner

SOC R 439 : METHODS AND TECHNIQUES IN SOCIAL RESEARCH

Objective Students in this Semester are supposed to do field work as a part of this Course. Hence, the Course familiarizes the students with basic elements of scientific method, apart from the process of field work, data collection and finally report writing. This course trains the students as to how to draw influences and conclusions out of empirical research.

INSTRUCTIONS FOR THE PAPER-SETTER AND THE CANDIDATES

- (i) The theory question paper will be of 80 marks and 20 marks will be for internal assessment. Duration of the paper will be 3 hours.
- (ii) (ii) For private candidates, who have not been assessed earlier for internal assessment, the marks secured by them in theory paper will proportionately be increased to maximum marks of the paper in lieu of internal assessment. The paper setter must put

note (ii) in the question paper. The syllabus has been divided into four units. There shall be 9 questions in all. The first question is compulsory and shall be short answer type containing 10 short questions spread over the whole syllabus to be answered in about 30 to 35 words each, carrying 20 marks i.e. 2 marks each. Rest of the paper shall contain 4 units. Each unit shall have two long questions and the candidates shall be given internal choice of attempting one question from each Unit – 4 in all. Each question will carry 15 marks.

Course Outline

Unit-I

Scientific Method: i) Definition and Aims: Explanation; Generalization; Prediction; Control

ii) Basic Elements: Concepts, Constructs, Hypotheses, Fact, Theory iii) Induction and Deduction

Unit-II

Research Design: Exploratory, Descriptive, Experimental, Quasi-experimental, Comparative, Longitudinal and Panel studies Problems of Experimental Studies in Social Research.

Unit-III

Measurement and Scaling: Measurement: Meaning, Levels, Indices, Operationalization, Problems Scaling Techniques - Thurstone, Likert, Guttman and Bogardus Scales Reliability and Validity of Scales. Unit-IV Field Work: Meaning and Uses 22 Techniques of Data Collection: Observation: Structured and Unstructured; Participant and Non-Participant; Interview Schedule: Structured and Unstructured Interview: Types; Advantages and Disadvantages Questionnaire: Types, Advantages and Disadvantages Case Study; Content Analysis; Data Analysis: Coding, Tabulation and Report Writing

Suggested Readings

1. Bailey, K. D., (1997) Methods of Social Research, New York, The Free Press.
2. Bernard, H. Russell (2000) Social Research Methods – Qualitative and Quantitative Approaches, New Delhi, Sage Publications India Pvt. Ltd.
3. Colin, R. (2000) Real World Research Oxford, Blackwell,
4. Goode, W.J. and Hatt P.K. (1952), Methods in Social Research, New York: McGraw Hill, International Students Edition.
5. Kerlinger, Fred N. (1973), Foundations of Behavioural Research, New York, Holt, Rinehart & Winston, INC.

6. Moser and Kalton (1980) Survey Methods in Social Investigation. Heinemann Educational Books.
7. Punch, K. F, (1998) Introduction of Social Research, Quantitative & Qualitative Approach, New Delhi, Sage Robson,
8. Seltiz, Claire, et.al. (1959) Research Methods in Social Relations, New York, Henry Holt & Co.
9. Tashakkori, A. and Charles Teddlie, (2003) Handbook of Mixed Methods, New Delhi, Sage.
10. Tim, May, (2001) Social Research: Issues, Methods and Process. Buckingham, Open University Press.

Additional Readings

1. Barly, Kenneth, D. (1978) Methods of Social Research, New York. The Free Press.
2. Bryant, G.A. (1985) Positivism in Social Theory and Research, Macmillan.
3. Giddens, Anthony, (1974), Positivism and Sociology, London: Hienmann.
4. Hindess, Barry (1977) Philosophy and Methodology in Social Sciences, The Harvester Press.
5. Madge, John, (1976) The Tools of Social Science, London, Longman.

Bachelor of Computer Applications Semester – VI

BCA-16-605 Major Project and Seminar